Good ideas. Made *memorable.*

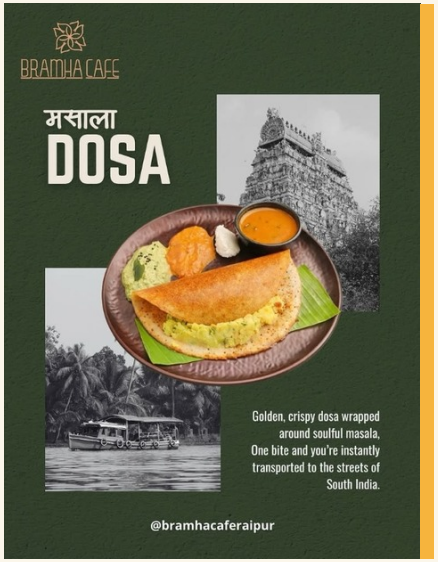


Monika Agrawal

Social Media & Content Manager

I plan the feed, write the hooks and bring the right people together for the shoot. Here’s how we could work together.

Three briefs, *three voices.*



A CAFÉ LAUNCH

Bramha Cafe

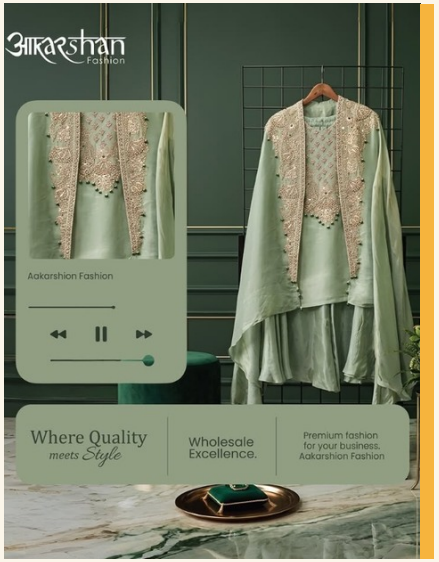
Masala dosa, a temple silhouette and a warm green palette bring South India into a Raipur launch.



A DESTINATION SERIES

Travel at 7th Gear

A ringing phone turns an Uttarakhand itinerary into an invitation, with glimpses of the route in each frame.



A WHOLESALE COLLECTION

Akarshan Fashion

A music-player frame pairs an embroidered look with its details in a colour-matched collection post.

From a brief to a *finished feed.*

Content strategy

A monthly direction, content pillars and a plan for each platform.

Ideas & scripting

Hooks, reel concepts, references and scripts for the people on camera.

Shoot coordination

Shot lists, creative references and timings for production day.

Reel direction

A story for the edit, from the opening frame to the final cut.

Page management

A publishing calendar, captions, approvals and page updates.

Campaign planning

A sequence of posts around a launch, a festival or a timely conversation.

What's on your *calendar?*

Monthly support

A content plan, shoots and a steady publishing rhythm.

Project-based support

A defined brief with a start date, deliverables and a handover.

Campaign support

Creative direction for a seasonal moment, event or launch.

Tell me about your brand.

Send the page, the moment you have in mind and when you want to go live. We can shape the scope from there.

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